

Becoming  Education





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**There are no shortcuts to success,
but there are some secrets.**

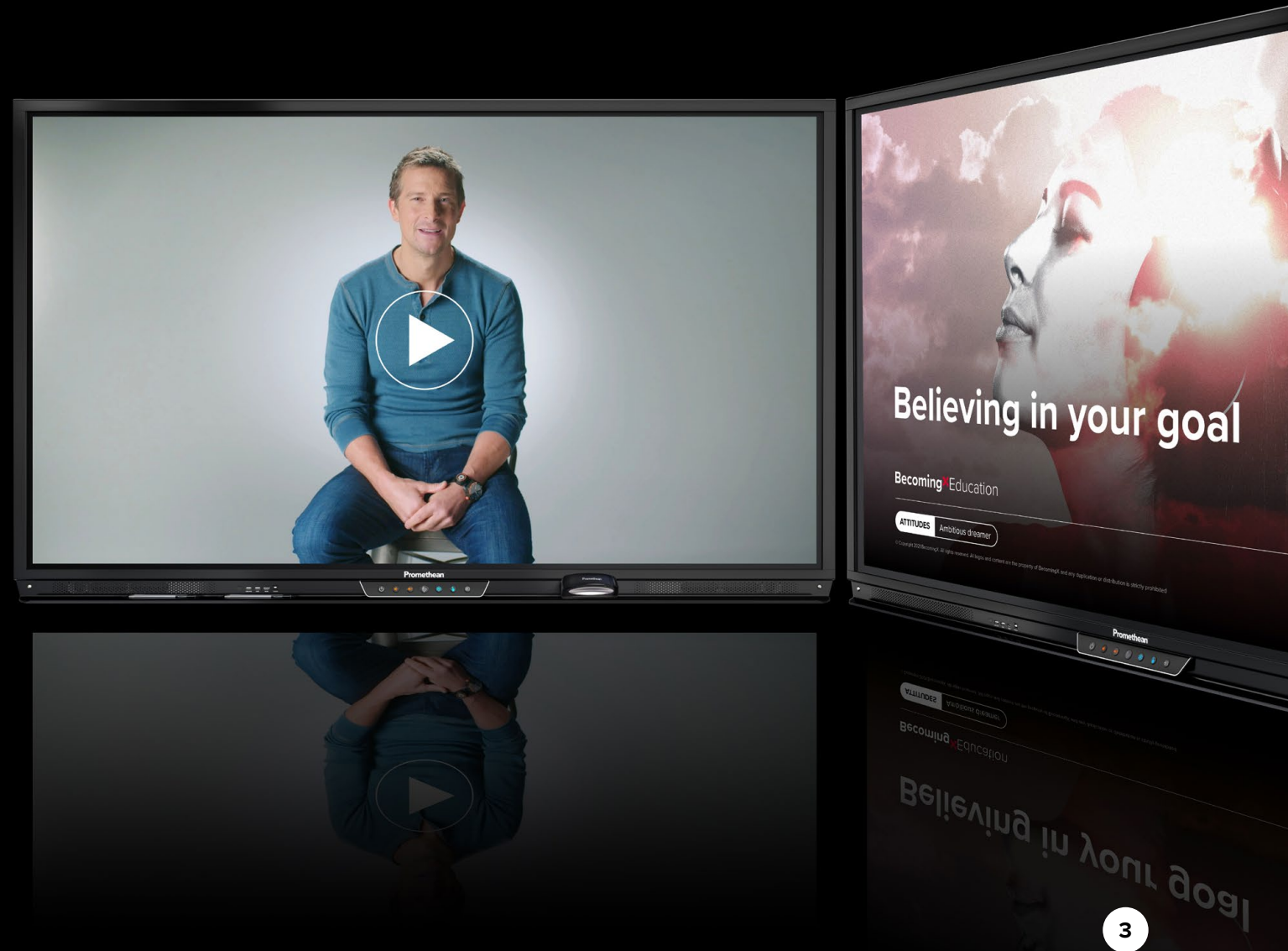
Bear Grylls
BecomingX Co-founder

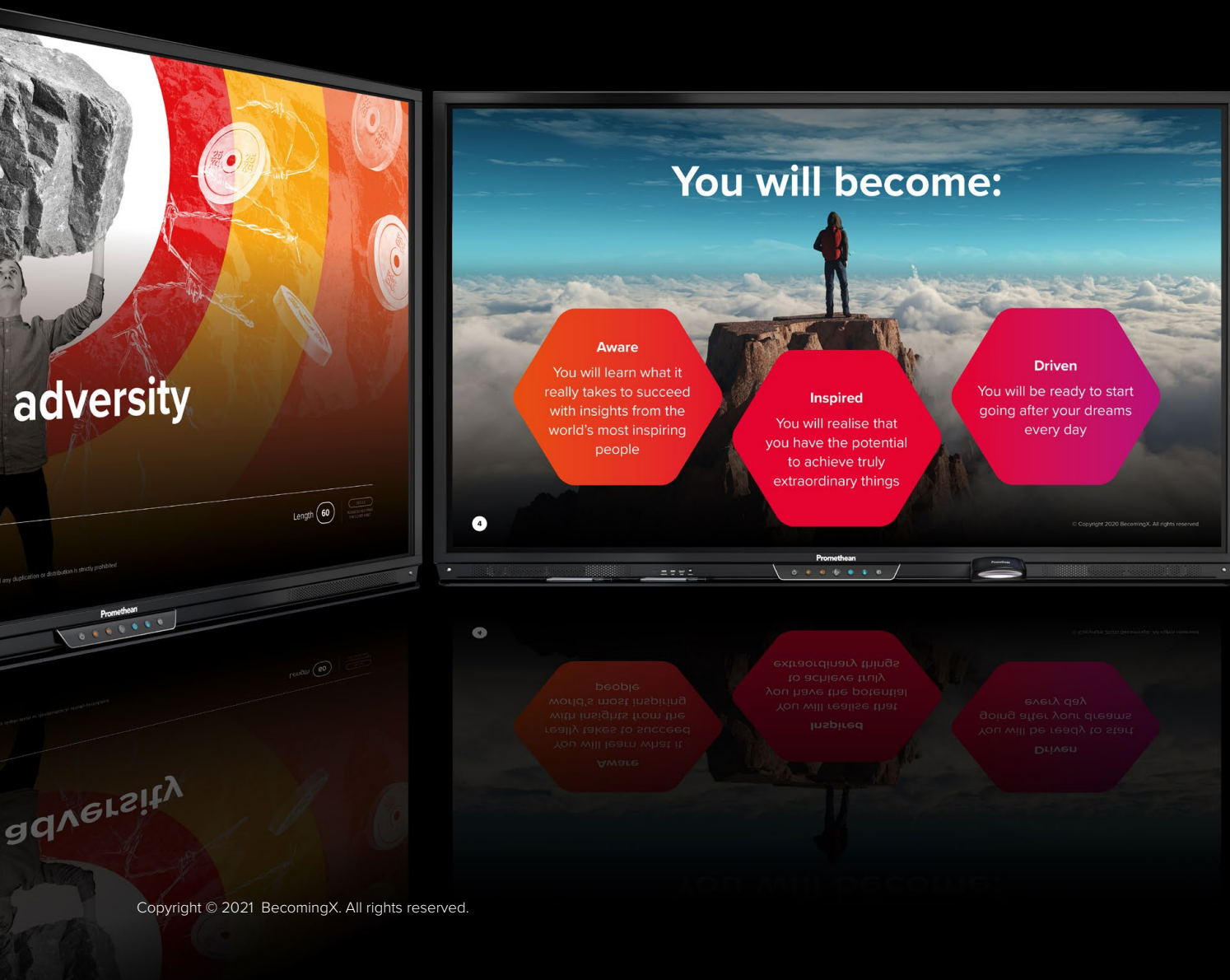
Imagine

Imagine a world where everyone can realise their potential. Where kids can learn from the world's most inspiring people and realise that they too can achieve extraordinary things. That they can make a difference. Where young people dare to dream of who they could become, and they know what it will take to get there.

Imagine a future where educators have access to world-class resources at the press of a button. Giving them the time and space to do what they do best. To teach. And to create brighter futures for the next generation. Where school leaders have the tools needed to deliver. Where educational institutions and staff are supported by a company that shares their goals and stands behind them. Willing them to succeed.

Imagine no more.





Realise

BecomingX Education is a digital solution to help schools deliver world-class personal development programmes. What we focus on goes by many names - 'PSHE', 'character education', 'employability skills'... Call it what you may, BecomingX Education helps educators to build the skills, knowledge, attitudes and relationships that students need to succeed.

Featuring a library of ready to deliver content, inspiring stories, tools for leaders, student surveying capabilities, access to curated classroom, local and international student experiences and a range of rewards for institutions and staff, you will see how BecomingX Education helps everyone to realise their potential.

Core elements

Library

Lessons, assemblies, discussions, activities and clips to help teach the personal attributes needed to succeed.

Cinema

Short films with the world's most inspiring and iconic people, sharing their insights on what it takes to succeed.

Tools

Practical resources and guidance to help deliver a world-class personal development programme.

Surveys

A digital surveying capability to understand how your students see their personal development progress.

Experiences

Classroom, local and international experiences to provide opportunities to learn in practice.

Rewards

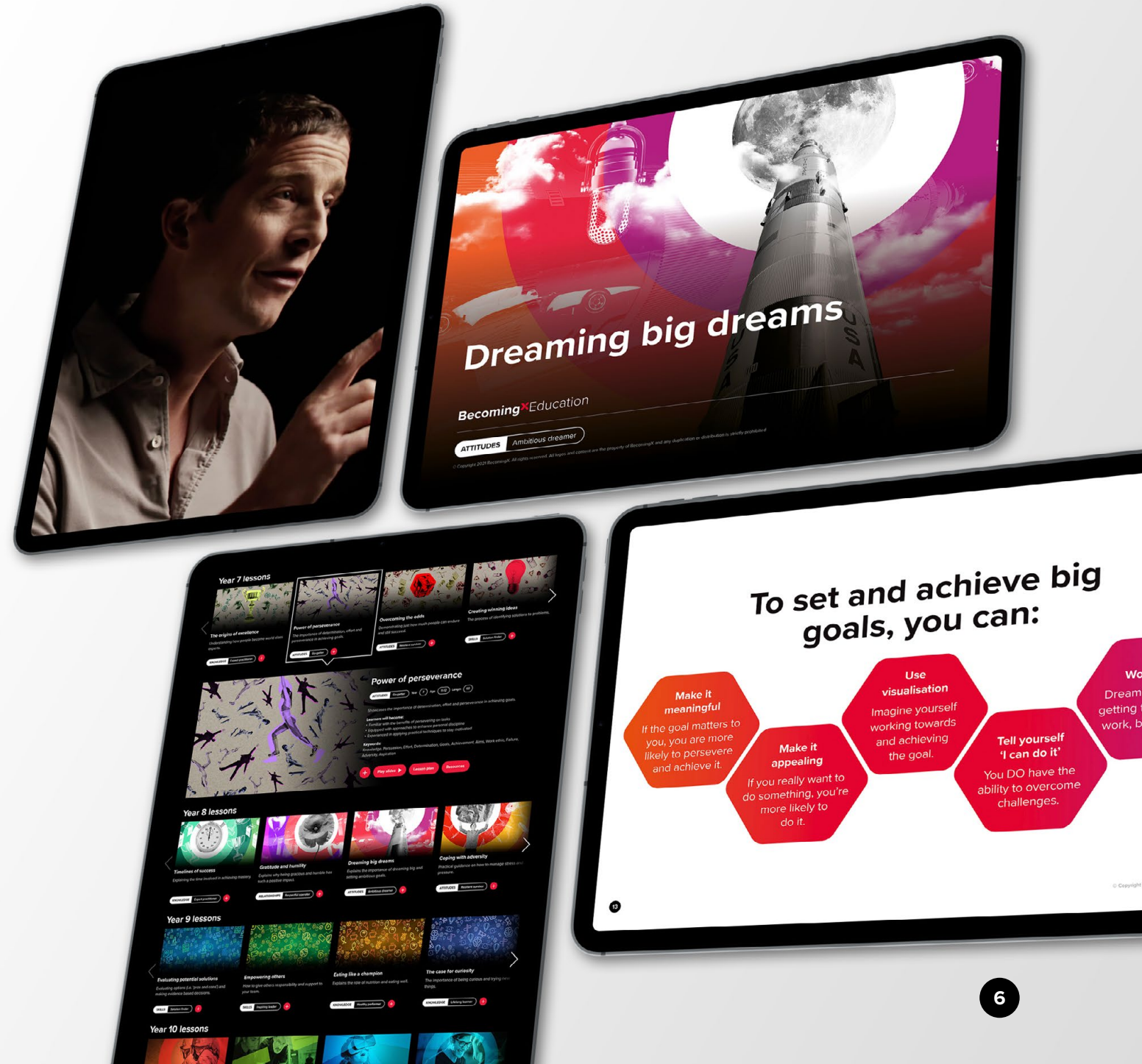
Exclusive member benefits for institutions and staff members with leading suppliers, companies and retailers.

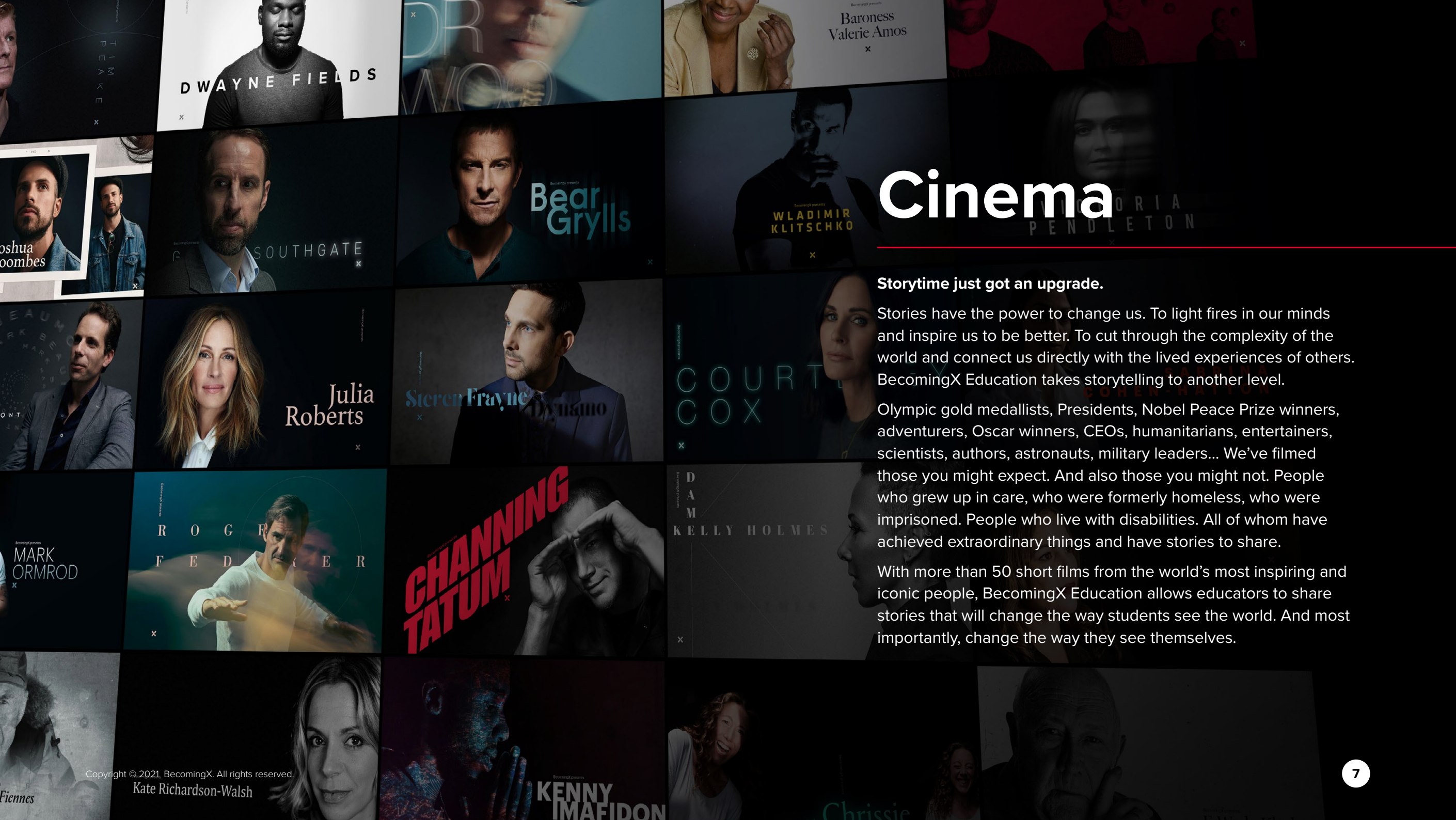
Library

Maximum impact. Minimum fuss.

BecomingX Education provides a library of world-class content focused on the skills, knowledge, attitudes and relationships that we know students need to succeed. With over 200 evidence-informed lessons, assemblies, discussions, activities and film clips available, teachers have access to age-specific content at the touch of a button. Fully flexible, content can fit into existing schemes, or be used as a complete programme. No resources require prerequisites.

Presented by Bear Grylls and featuring insights from some of the world's highest performers, our content takes classroom delivery to the next level. Add to that, activities created with leading companies and NGOs help students learn in practice and see real-world applications. With slides, lesson plans and resources ready to go, you can focus on what really matters. Helping students become the best they can be.





Cinema

Storytime just got an upgrade.

Stories have the power to change us. To light fires in our minds and inspire us to be better. To cut through the complexity of the world and connect us directly with the lived experiences of others. BecomingX Education takes storytelling to another level.

Olympic gold medallists, Presidents, Nobel Peace Prize winners, adventurers, Oscar winners, CEOs, humanitarians, entertainers, scientists, authors, astronauts, military leaders... We've filmed those you might expect. And also those you might not. People who grew up in care, who were formerly homeless, who were imprisoned. People who live with disabilities. All of whom have achieved extraordinary things and have stories to share.

With more than 50 short films from the world's most inspiring and iconic people, BecomingX Education allows educators to share stories that will change the way students see the world. And most importantly, change the way they see themselves.

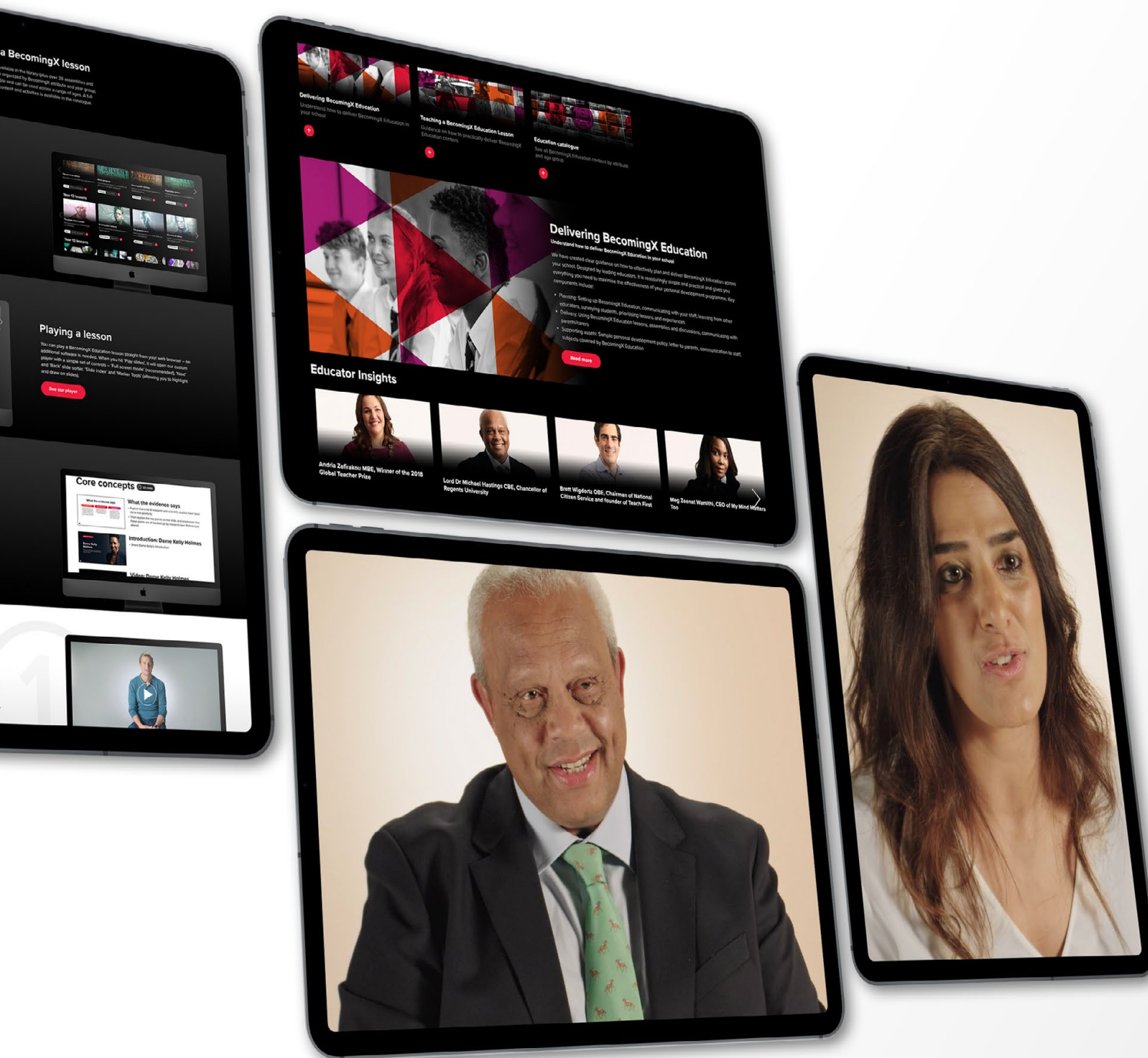
A young girl in a school uniform is smiling and holding a pen, looking up. A teacher's hand is visible in the background, holding a pen. The background is slightly blurred, showing a classroom setting.

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Children don't learn things like problem solving and creativity by accident. BecomingX Education helps teachers to build the skills and confidence that our students so desperately need to succeed.

Andria Zafirakou

2018 Global Teacher Prize winner



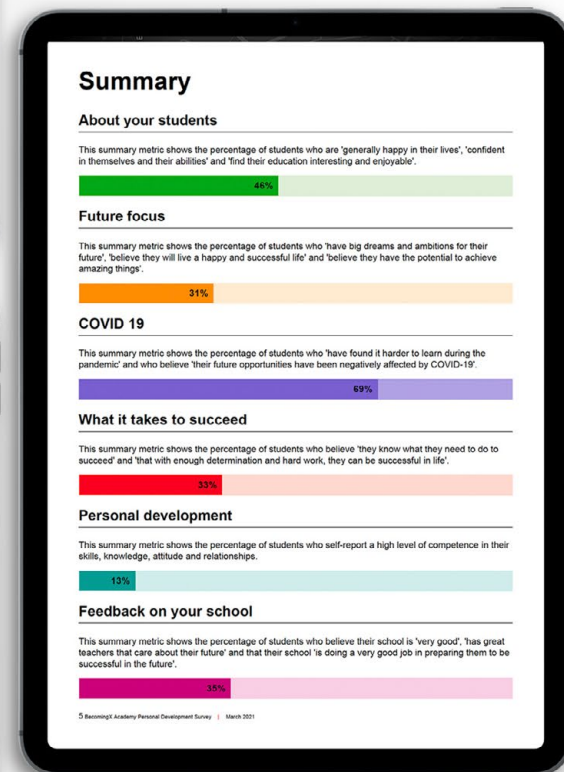
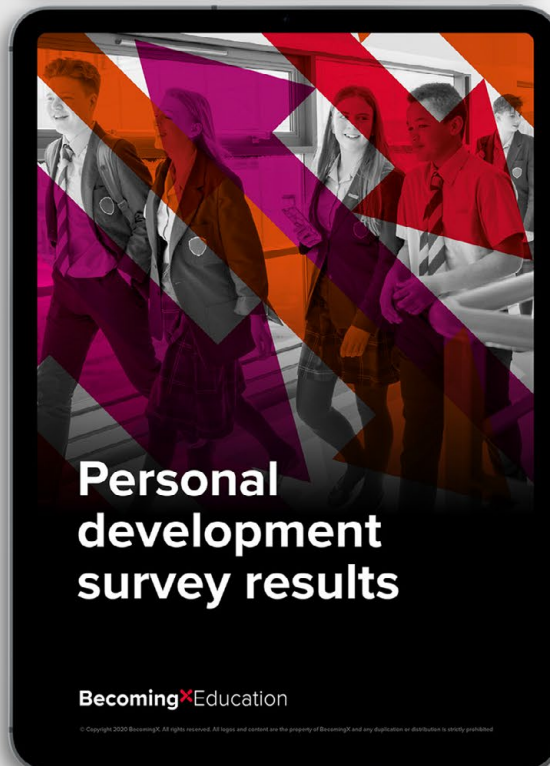
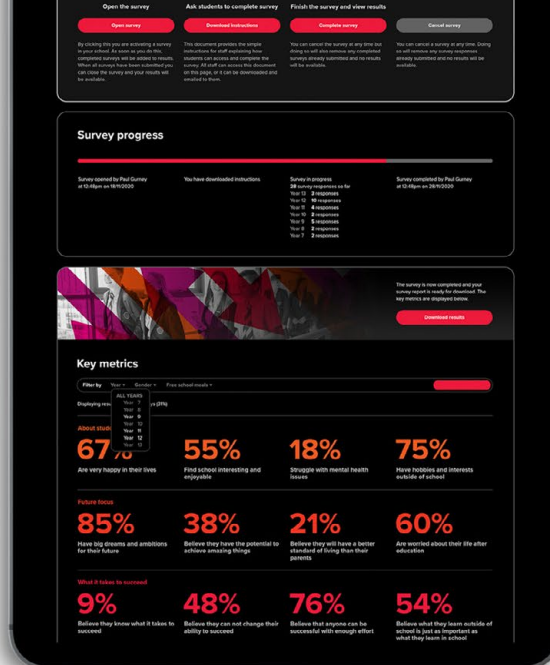
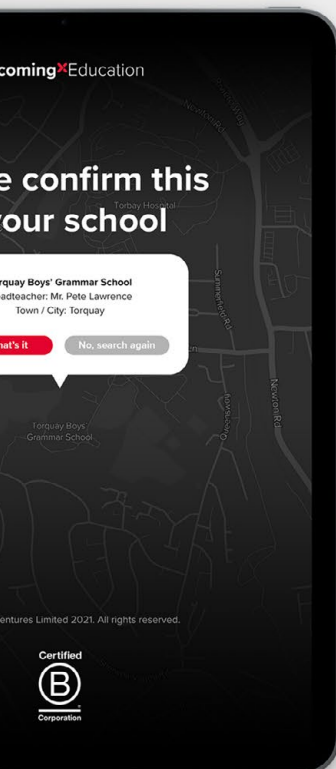
Tools

The guide to high performance.

BecomingX Education provides the practical guidance needed to help schools deliver a truly world-class personal development programme. The collective wisdom of leading educators, academics and practitioners is distilled into a series of short films, allowing staff to learn from those who have dedicated their lives to developing character and skills. Add to that our tools to help plan, measure and communicate, and a series of carefully curated links to external guidelines and research, BecomingX Education gives schools the information and resources they need to succeed.



Insights from some of the
world's most inspiring and
iconic people



Surveys

Welcome to knowing.

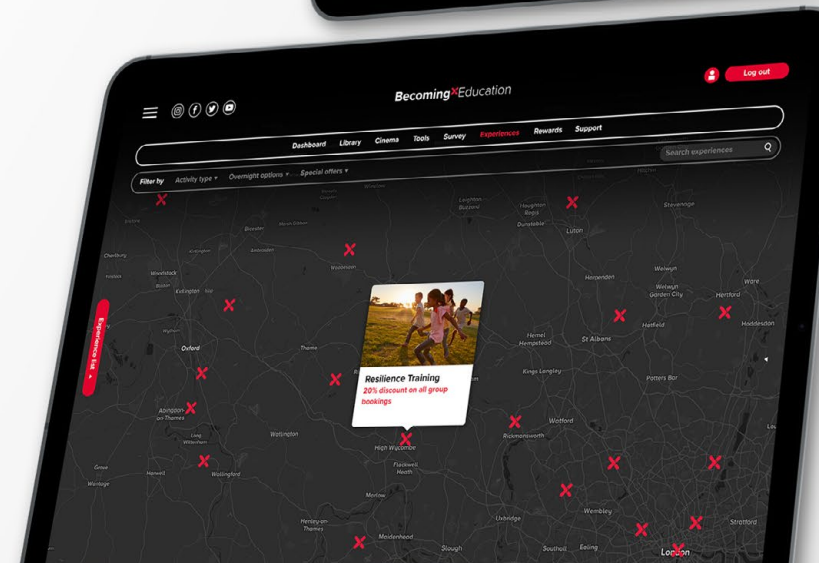
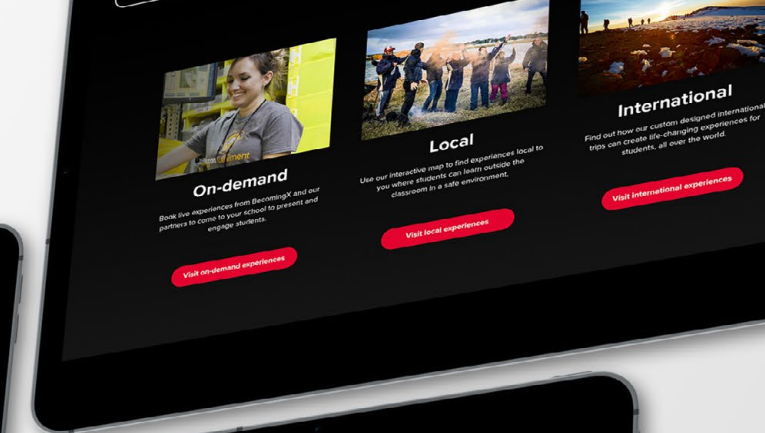
Our digital surveys allow schools to capture detailed insights from their students, to understand what they really think about their futures, their personal development progress and their education experience. With simple administration, real time progress tracking and secure access to results, we put schools in the driving seat. Detailed reports allow schools to design targeted strategies, measure and track the impact of their programmes over time and to benchmark their performance. Whilst schools may just want to monitor students' progress and sentiments for internal use, our personalised reports allow them to communicate the results with staff, students and stakeholders. Insightful. Actionable. Simple.


Experiences

Where memories are made.

Learning with BecomingX Education doesn't end in school. That's just where it starts. With a collection of classroom, local and international experiences, schools can deliver personal development programmes that help students learn in practice. Classroom experiences allow schools to bring inspiring speakers and on-demand activities into class, whenever they want them. With an interactive map showing curated local experiences, staff can plan activities that help students build their practical skills and confidence.

Our international experiences are designed to help students build the personal attributes we know will help them succeed. Delivered by an award-winning adventure travel company, the trips provide transformative experiences for young people; building skills, changing attitudes and creating memories that last a lifetime.

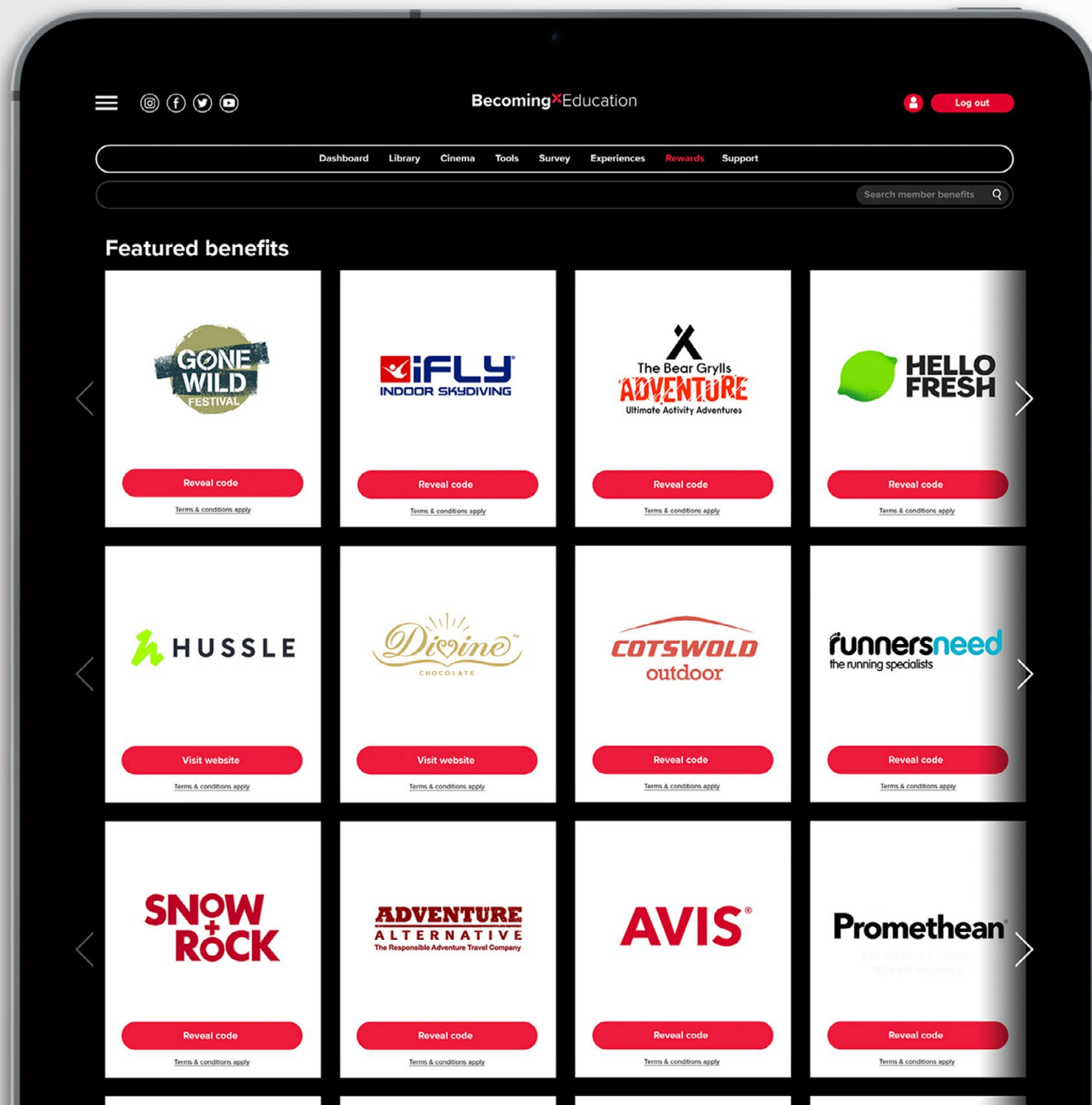


A photograph of two young people, a woman and a man, in school uniforms. The woman, on the left, is wearing a blue blazer and glasses, leaning over a desk and smiling. The man, on the right, is also in a blue blazer and tie, sitting at the desk and looking down at a book or paper. They appear to be in a classroom or library setting.

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**BecomingX Education will
make a real difference to
the personal development
of young people around the
world - helping them to grow
and to realise their potential.**

Jim Hawkins

Chancellor at Whittle School & Studios, former Head Master of Harrow



Rewards

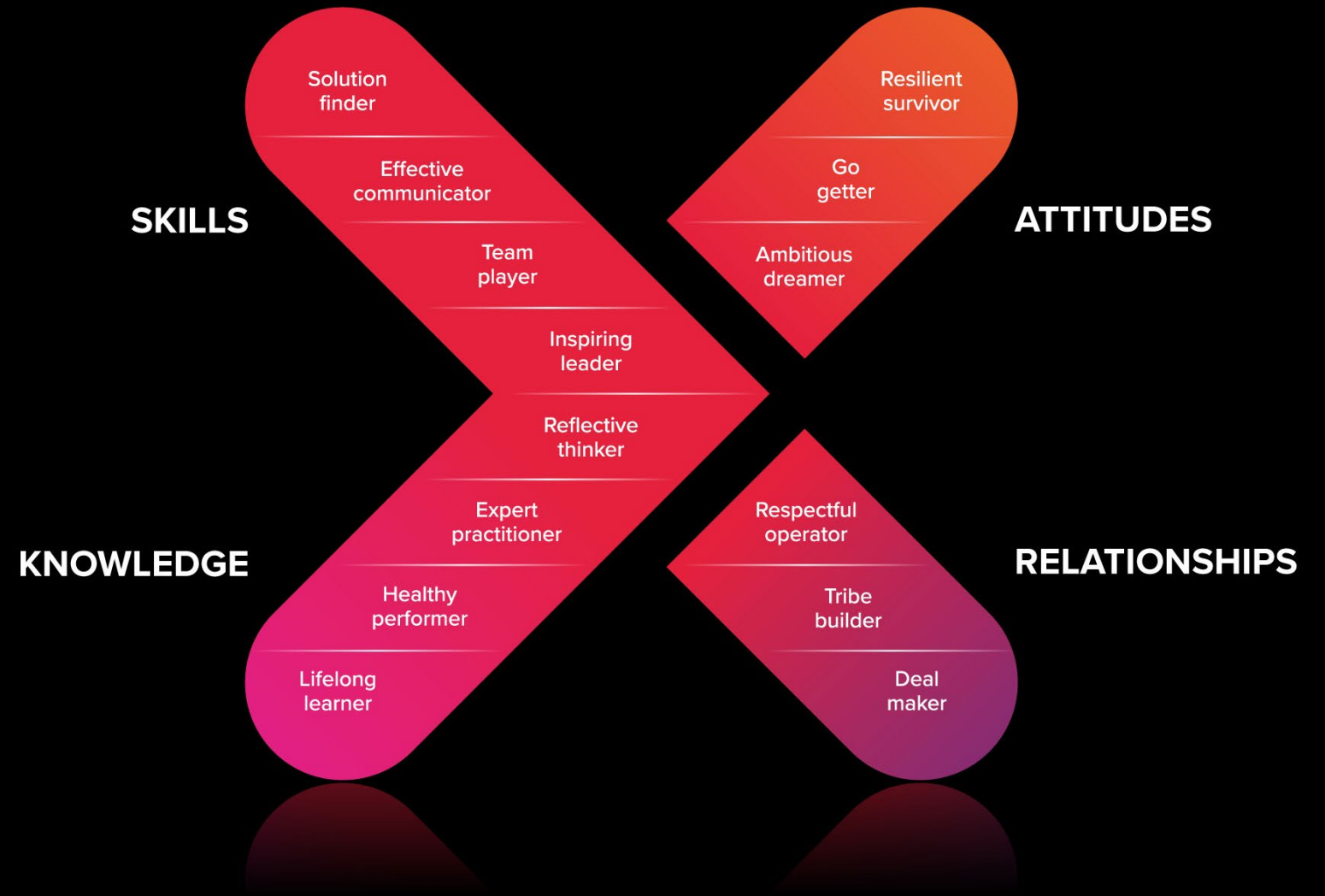
It's payback time.

BecomingX Education is not just about helping students to realise their potential. It's about institutions. And their staff. We have negotiated exclusive benefits with some of the leading education suppliers, saving schools money on technology, on equipment, on experiences, on books... But that is just the beginning. All staff have access to discounts and benefits at carefully selected companies – retail, health and fitness, food, technology, travel, lifestyle and experiences - helping them to save money and lead happier and healthier lives.

Science of success

We know what it takes to succeed. And we don't say that lightly. It's taken years of research. Alongside our in-depth interviews with the world's highest performers, we constantly review the latest research on human performance. BecomingX Education is underpinned by a wealth of academic research covering topics such as social and cognitive psychology, neuroscience, management studies, team dynamics, experimental and behavioural economics, judgement and decision-making, health and biology, philosophy, and wellbeing research.

BecomingX Education uses our 'X-model' of high performance to structure all of our content. It's clear, concise and memorable. We have the evidence and stories to back up every element, helping students to learn what it really takes to succeed.





Impact

We've set out to create a world where everyone can realise their potential. To achieve this, we are different by design and are proud to be recognised as a B Corporation – certified to meet the highest standards of social and environmental performance.

We release all of our films for free. We have set up a charity, BecomingX Foundation, to deliver our mission in lower income countries and underserved communities. We share all of our education content with them and donate 10% of our education revenues to help fund their operations. We provide resources and expertise. What's more, we are 100% carbon positive and remove double the amount of carbon we ourselves emit.

So when people work with BecomingX, they aren't just helping schools and students. They are helping to create a world where everyone can realise their potential, no matter what their starting point in life is.

The team behind BecomingX

Founders

Paul Gurney

CEO and co-founder

Paul Gurney is a former senior Director at Accenture Strategy. Starting his career in education, he has significant experience in creating learning and development content for schools and corporates. He has also completed two of the 'toughest races on earth' and has helped raise \$5m for charities focused on helping people realise their potential.

Bear Grylls

Co-founder

Bear Grylls OBE is a TV presenter, adventurer and a best-selling author. He is a former special forces soldier with 21 SAS and is now an honorary Colonel with the Royal Marines. He has an estimated TV audience of 1.2 billion people, has sold over 19 million books and is the first ever Chief Ambassador to 50 million scouts around the world.

BecomingX Advisory Board

Andria Zafirakou MBE

Winner of the Global Teacher Prize

Lord Hastings of Scarisbrick CBE

Chancellor of Regents University

Suki Sandhu OBE

Founder and CEO of Audeliss and INvolve

Meg Zeenat Wamithi

CEO of My Mind Matters Too

Matt Chapman

Chairman of Chapman CG

Ally Chapman

Headteacher of Baines School

Jim Hawkins

Chancellor at Whittle School & Studios, former Head Master of Harrow

Dr Susan James Relly

Director of SKOPE, Oxford University Department of Education

Larissa Kennedy

President of National Union of Students






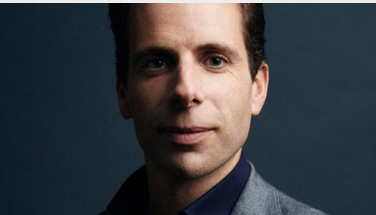






Emily Tseng


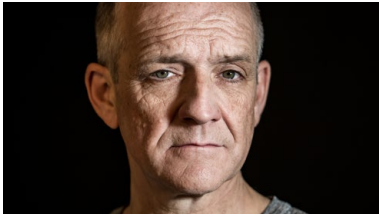
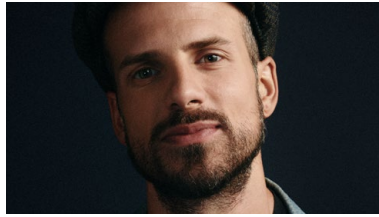







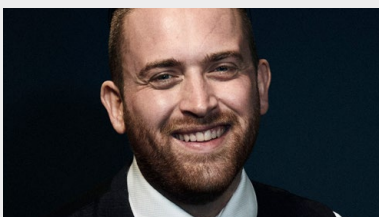


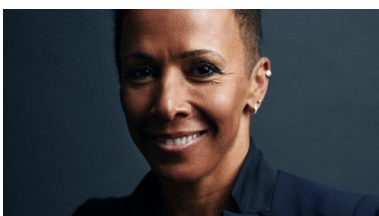

Strategy and EdTech professional





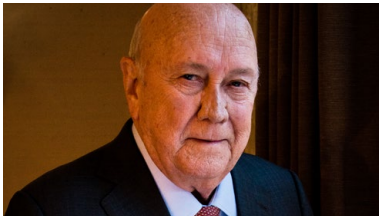


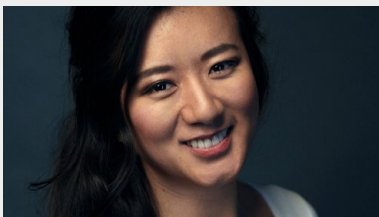
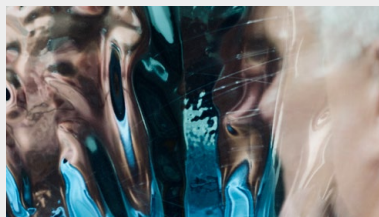
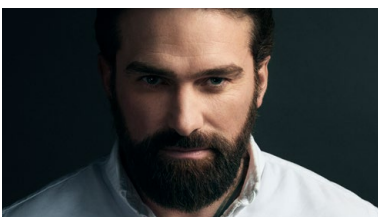
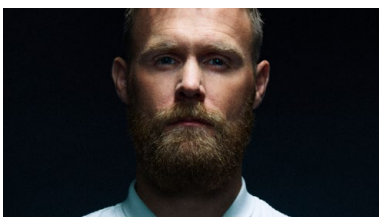


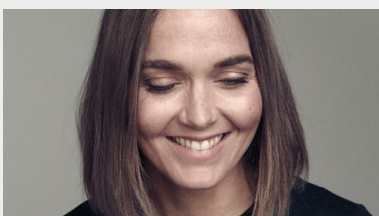
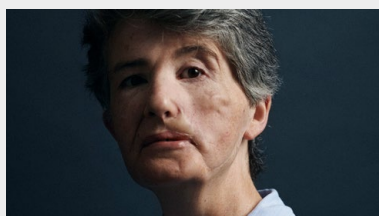
Priya Lakhani








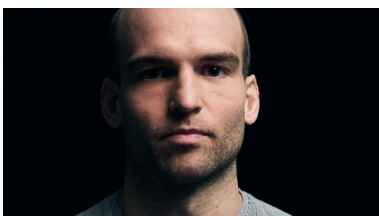


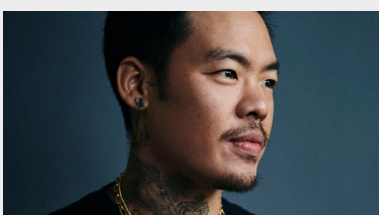
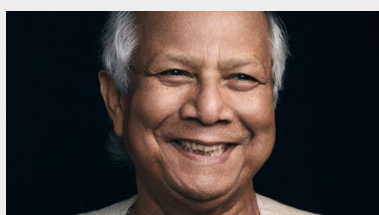
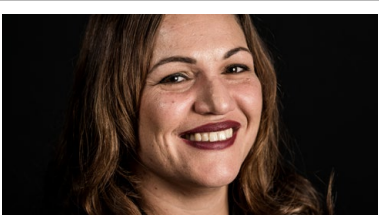
EdTech CEO and educational author

BecomingX interviewees

	Baroness Valerie Amos Became the most senior black woman in the UK government and leader of the House of Lords		Frances Arnold Became a Professor of chemical engineering and a Nobel Laureate winner		Steve Backshall Became a BAFTA award winning naturalist, adventurer and TV presenter
	Elisabet Barnes Became a two time winner of the toughest footrace on earth		Gavin Bate Became one of the world's most accomplished mountaineers		Mark Beaumont Became a two-time world record holder for cycling around the world
	Professor Sue Black Became a leading technologist, academic and award-winning campaigner		Ian Bremmer Became the world's most prominent political scientist		James Brett Became the CEO of a social enterprise after being homeless and in prison
	Ursula Burns Became the first black female CEO of a Fortune 500 company		Tim Campbell Became the first winner of The Apprentice		Farooq Chaudhry Became an award-winning international dancer and producer after growing up in care

	Sabrina Cohen-Hatton Became the UK's most senior firefighter after living on the streets as a teenager		Rory Coleman Became a world record holding ultra-marathon runner after being an overweight alcoholic		Joshua Coombes Became the founder of the #DoSomethingForNothing campaign
	Courteney Cox Became one of TV's biggest stars		Roger Federer Became one of the greatest tennis players of all time		Dwayne Fields Became a polar adventurer and Scouts Ambassador
	Sir Ranulph Fiennes Became the world's greatest living explorer		Steven Frayne Became 'the undisputed king of magic'		Helen Glover Became a double Olympic gold medallist rower
	Bear Grylls Became the world's most famous adventurer		Charles Guenigault Became a winner of the George medal after facing down terrorists unarmed		Sir David Hempleman Adams Became the first person to complete the 'adventures grand slam'
	Maddie Hinch Became 'the best hockey goalkeeper in the world' and an Olympic gold medallist		Dame Kelly Holmes Became a double Olympic gold medallist		Alastair Humphreys Became the National Geographic Adventurer of the year and the pioneer of 'microadventuring'

	Patrick Hutchinson Became an icon for bravery and anti-racism		Kenny Imafidon Became an award winning student after going to jail for murder		Sabrina Kay Became a successful entrepreneur and philanthropist
	Lt. Colonel Chris Keeble Became a famous military leader and led battle of Goose Green		F. W. de Klerk Became the South African President and a Nobel peace prize winner		Wladimir Klitschko Became the longest reigning heavyweight champion of all time
	Bob Langer Became a pioneering bioengineer and winner of the Queen Elizabeth Prize for Engineering		Nanxi Liu Became the CEO of two companies, a concert pianist and an EMMY award-winning producer		Andy McNab Became a top special forces soldier and best selling author
	Ant Middleton Became the UK's best known special forces soldier, TV star and author		Mark Ormrod Became a four-times Invictus gold medallist after losing three limbs in Afghanistan		Sarah Outen Became a record breaking adventurer and solo powered around the world
	Tim Peake Became the UK's most famous astronaut		Victoria Pendleton Became a double Olympic gold medallist cyclist		Lottie Pollak Became head of research at a global company, after being shot in the face three times

	Kate Richardson-Walsh Became the England Hockey captain and an Olympic gold medallist		Helen Richardson-Walsh Became England Hockey vice-captain and an Olympic gold medallist		Julia Roberts Became an Oscar winning actor and film icon
	Dame Stephanie Shirley Became a groundbreaking technology entrepreneur and philanthropist		Ellie Simmonds Became a five time Paralympic champion swimmer		Gareth Southgate Became an England football player and later the manager
	Channing Tatum Became a Hollywood star after growing up with ADD and dyslexia		Max Thorpe Became a world record holding Atlantic rower		Nigel Vardy Became a record breaking mountaineer after losing all his fingers and toes from frostbite
	Chrissie Wellington Became the four time Ironman world champion and world record holder		Dr. Woo Became one of the best tattoo artists in the world		Professor Muhammad Yunus Became a Nobel peace prize winner
	Andrea Zafirakou Became the world's best teacher				



Get in touch

potential@becomingx.com

www.becomingx.com

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